



# HINDUSTAN

COLLEGE OF ARTS & SCIENCE

Affiliated to University of Madras / Reaccredited by NAAC  
Rajiv Gandhi Salai (OMR), Padur, Kelambakkam, Chennai - 603103

## PROGRAM REPORT

### ENTREPRENEURS AWARENESS PROGRAMME

Name of the program : Entrepreneurs awareness programme  
Name of the resource person : Mr. Chandu Nair & Dr. K. Sakthidasan  
Date : 19/10/2022  
Time : 10 AM to 3 PM  
No. of beneficiary : 113

#### EVENT IN A NUTSHELL:

- The Entrepreneurship Awareness Program created awareness about Government Policies or Schemes on entrepreneurship, created awareness among the youth, and discussed startup success stories.
- The aim of the program was to orient participants adopting entrepreneurship as a career, learn finer skills, and overcome social, economic, and familial barriers to become entrepreneurs.
- The basic idea of the program was to help entrepreneurs to put their ideas into action and bring attitudinal and behavioral changes in the life style of students.
- The program was a huge success in terms of motivating the students.



# HINDUSTAN

COLLEGE OF ARTS & SCIENCE

Affiliated to University of Madras / Reaccredited by NAAC  
Rajiv Gandhi Salai (OMR), Padur, Kelambakkam, Chennai - 603103

## EVENT PHOTOS



**Entrepreneurs' awareness programme: Inaugural lecture by the Director, HCAS**



**Entrepreneurs' awareness programme: Memento session**



# HINDUSTAN

COLLEGE OF ARTS & SCIENCE

Affiliated to University of Madras / Reaccredited by NAAC  
Rajiv Gandhi Salai (OMR), Padur, Kelambakkam, Chennai - 603103



**Entrepreneurs' awareness programme: Speaker interaction with participants**



**Entrepreneurs' awareness programme: Speaker demo session**